Digital Workspaces

Accelerating the transformation of workspaces through the intelligent deployment of centralized management and virtualization solutions

Insight vmware

Your workforce is mobile

The consumerization of IT and an increasingly mobile workforce have created a generation of workers who interact with data and information in entirely new ways. This trend is being led by those newest to the scene. In fact, by 2020 59% of the global workforce will be comprised of "natural collaborators" — Millennials and Generation Z.[1]

But businesses struggle to transform their workspace environments:

Device-centric management systems

Manual provisioning and configuration are too slow and error-prone to keep up with demand.

Fragmentation across operating systems and device types

Multiple operating systems and Bring Your Own Device (BYOD) programs make it difficult to efficiently manage and secure data across various endpoints.

Budget pressures

The need for IT to do more with less is an ongoing mandate from the business.

If businesses want to keep their footing in this new landscape, they need a streamlined solution that keeps pace with the digital era without sacrificing security or increasing costs. *It means working toward a digital workspace.*

What is a digital workspace?

Employee expectations have changed. You need to meet them anywhere and on any device with secure, seamless access to apps and services through an integrated digital workspace. This means delivering self-service, out-of-the-box experiences that scale across platforms, locations and device ownership models.

Steps to making digital workspaces a reality

1 **Putting employee experience first**

Build a strong design culture around employee experience to meet business demands and secure corporate data.

2 **Delivery of applications — anytime, anywhere**

You can't deliver an employee experience if you can't deliver all of the apps they need to get their job done.

3 **Modern device management**

Device management is the only path to delivering consistent experiences in a perimeter-less environment in a way that's also secure.

4 **Manage experience and security**

Insights from data are needed to spot patterns and trends, identify potential gaps in experience or security and make recommendations for change.

5 **Automate to succeed at any scale**

Automation assures that in the face of scale, operational costs are minimized, and gaps from inconsistent security policies or noncompliant devices are removed.

3 **reasons you need digital workspace management now**

You're competing for the best workforce.

Engaged employees are more productive.

Engaged employees yield satisfied customers.

Yet, only **40% of enterprises** see mobile device deployments in workspace as a tool to improve and enhance worker productivity as a major goal.[2]
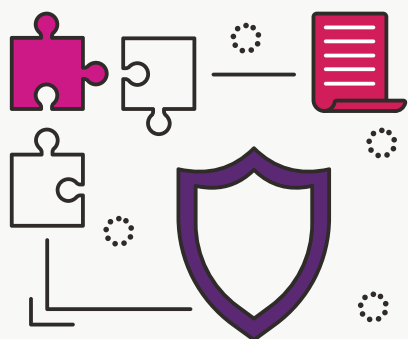– IDC

Where are you on your journey with digital workspace?

You can benefit from an employee-first approach for anywhere-access from any device.	You're headed in the right direction with several necessary pieces in place.	You've come a long way and are deriving a lot of benefit from your digital workspace.

The traditional workspace

The transitioning workspace

The digital workspace

Define a starting point.

- Ensure solutions are device and OS agnostic and support BYOD.
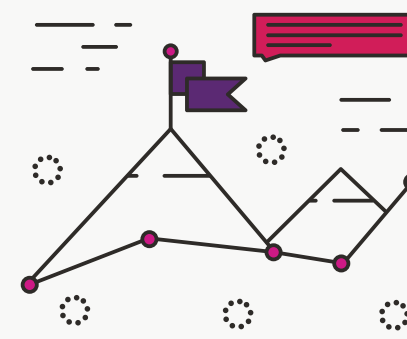- Leverage the cloud to deploy and manage desktop, laptops and devices.

Think about adding self-service and secure auto-remediation.

- Simplify and speed delivery and updates of apps across all platforms.
- Empower users with consumer-simple, self-service management to minimize help desk calls.

Consider adding enterprise security and simplified management.

- Isolate and protect business data on personal or BYO devices.
- Deliver an out-of-box experience for corporate-provisioned devices.
- Automate and personalize device and app access based on user identity.

Digital workspaces for every worker

The office worker

Standardize desktop platforms and automate software and patch updates to ensure compatibility with required apps — and reduce the need for workers to log a ticket with IT. Meanwhile, employees are empowered through a self-service portal to get the apps they need or even set up a new PC.

The mobile professional

Employees on the move need smooth access to apps and data, whether from a laptop in a customer meeting or a phone on a taxi ride. Always have the latest software and patches installed, and new devices can be set up quickly without the need for IT.

The contractor

Help contractors be productive day one with fast access to the apps and data they need — and restrict access to those they don't. Work resources are managed separately on BYO devices and can be removed remotely when needed.

The contingent employee

Take the friction out of technology. Provide workers with profiles they can use from any device for seamless access to the apps and data they require using intelligent security that protects both the worker and corporate information.

80%
of the global workforce is deskless.

"Employee demand for new technology coupled with powerful mobile computing platforms makes this a dynamic time for deskless workforce technology."[3]
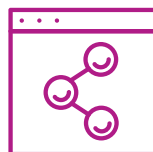
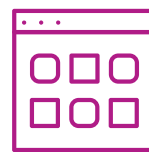# Unified endpoint management with VMware Workspace ONE

VMware Workspace ONE® uses industry-leading end-user computing (EUC) technologies to help your team deliver and manage any app on any device, simply and securely.
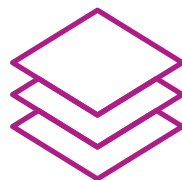
Password-less access to all apps

Data security and endpoint compliance

Real-time app endpoint compliance

Office 365® and mobile productivity apps for secure access to email, calendar, contacts, browser and content

Unified endpoint management across the broadest number of platforms

Windows as a service for improved security and performance

Why Workspace ONE?

Gartner Magic Quadrant for Unified Endpoint Management (UEM)

Zero-trust security and endpoint compliance

VMware Workspace ONE® combines access management and mobility management so only authorized devices gain access to data with real-time, continuous device compliance checks, including policies on rooted or jailbroken devices, whitelisted and blacklisted apps and other policies. Intelligence-driven insights and automation harden security and improve compliance across the entire environment. These solutions help you quickly identify out-of-compliance devices, apply the latest security patches and automate access control policies based on user behavior.

Flexible, secure work style

- Get single sign-on to cloud, mobile, web and Windows® apps in one unified catalog.
- Support BYOD and employer provided devices.
- Enforce fine-grained, risk-based conditional access policies.

Secure endpoint management

- Simply and securely manage any app on any device.
- Integrate access control, app management and multiplatform endpoint management.
- Integrate unified endpoint management with virtual app delivery on a common identity framework.

Flexible enterprise access

- Get password-free access with pin/ biometric authentication.
- Leverage 3rd party authentication.
- Secure productivity apps.
- Secure email attachments.

One platform, one digital workspace with Insight & VMware

You need a workforce that's productive, connected and inspired.

- Insight helps you harness the digital workspace, addressing a wide range of mobility, desktop and endpoint management needs across a variety of users and use cases.

- We help you evolve your technology offerings to provide experiences that attract, develop and retain top talent.

- With deep analysis and strategic execution, we help your business manage today and transform the future.

- Experience an enterprise platform that enables IT to deliver a digital workspace that empowers your workforce — all from one multiplatform management system.

Simplify app access.

Deliver secure access to cloud, mobile, web and Windows® apps on any device through a single catalog and single sign-on.

Manage with Windows 10.

Enable simple and secure user onboarding of Windows 10 endpoints using cloud-based device and app lifecycle management.

Reduce delivery costs.

Radically transform traditional virtual desktop infrastructure with unprecedented simplicity, flexibility, speed and scale — all at a lower cost.

The Insight and VMware partnership

Enhance your IT for today and tomorrow.

As a VMware Premier Corporate Reseller Partner, Insight delivers the virtualized solutions and infrastructure your organization can rely on. We'll help your organization innovate to the fullest and acquire the tools and applications you need to continue to scale. Together, we have you covered in all areas of your IT: data center, converged systems, cloud, security and mobility.

Ready to get started?

Please reach out a Insight Solution Specialist today 800.467.4448

Or visit www.insight.com

1 My Tech Decisions. (2019, May 8). Choosing a Wireless Presentation Solution: Cut Through the Clutter
2 IDC Research. (2018). The urgent call for digital workspace management (infographic).
3 Emergence. (2018). The rise of the deskless workforce.